

Freelance Visual Designer (India)

Based in Bangalore, New York and Cambridge, DigitalOcean is a dynamic, high-growth cloud platform that serves a robust and passionate community of developers around the world. Our mission is to simplify cloud computing for every developer. We are working on solving some of the most challenging and interesting technology projects around, on a scale unmatched by most.

The Visual Designer will be responsible for brainstorming and executing marketing and advertising campaigns for DigitalOcean across a variety of digital and print media. From social banner designs, blog post headers, and banner ads, you will work on our most visible and creative projects, collaborating with our internal brand design team to meet design and business goals.

If you are passionate about transforming complex concepts and technologies into approachable and simplistic designs, we'd love to hear from you. Please submit a design portfolio.

We are looking for a visual designer that is preferably based in Bangalore, India but it is not required. This is a freelance position with potential for full time.

What You'll Be Doing:

- Design and produce top-quality, creative advertising, blog and social graphics in support of our campaigns
- Collaborate with our Lead Visual Designer and reference creative briefs to develop online design assets
- Lead and participate in collaborative brainstorms, and concept development, gathering and distributing learnings

- Follow our brand guidelines and identity when creating assets to ensure our branding feels consistent
- Be a team player, collaborate closely with other designers.

What We'll Expect From You:

- Experience with advertising design and digital design
- Expert proficiency in Adobe Illustrator, InDesign, Photoshop, Powerpoint. After Effects is a plus, but not required.
- Impeccable attention to detail and passion for quality

If you're interested, please apply by sending an email with a link to your portfolio/Dribbble link to mitch@digitalocean.com.